



CULTIVATE

What It Means To Be **Green**

Sustainability
Conference and Trade Show

September 7, 2022

RBC Convention Centre

Winnipeg, Manitoba

Be a part of the Green Revolution 2.0

Between consumer expectations around sustainability, extreme weather, regulatory pressures, and the soaring cost of energy; how we grow, process and transport food is undergoing massive change.

As consumers demand better transparency, lower carbon options and companies make net zero commitments, our sector is at a crossroads. The industry needs to adapt, as maintaining the status quo is no longer an option.

Join us for the inaugural CULTIVATE Sustainability Conference and Trade Show on September 7, 2022, for a day of knowledge sharing and engagement with industry thought leaders and innovators in sustainability, packaging, technology, automation, supply chain logistics, and more.

- Interact with an extensive array of industry investors and innovators at our trade show.
- Network with practitioners and food and beverage processors and make the connections you need to connect your sustainability integrations with industry decision makers.
- Learn about environmental, social, and governance reporting and how to attract investors.

If your company is forward-thinking and a thought leader in sustainability and reducing environmental impact through technology or cutting edge processes, we want your innovation at CULTIVATE. Does your technology help reduce water footprints, improve efficiency or drive down costs? Join us as a Sponsor and amplify your message to an industry ready to be part of the Green Revolution 2.0. CULTIVATE is the place to learn, engage and act upon the incredible opportunities that await within the green economy.

For more information on sponsorships, trade show booths and attendance, contact: Karina Shaw, 204-982-6375, KarinaS@foodbeveragemb.ca



www.foodbeveragemb.ca/CULTIVATE

#CultivateMb2022

SPONSORSHIP OPPORTUNITIES

Title/Gold Sponsor | \$10,000

- Opportunity to introduce a keynote speaker
- Opportunity to speak directly to members at event
- Prime presentation space of company banners
- Inclusion of marketing materials at event and/or leading up to event
- Gold sponsor recognition and company logo included in online invitations, paper invites, and webpage registration
- Full page company ad included in Conference Program
- Gold sponsor recognition and company logo included on electronic signage at event
- Promotion and mentions across FABMb social media
- Networking opportunities with fellow sponsors
- Advertising and promotions included in FABMb member newsletter
- Logo included on gift bags to all attendees
- 5 free entrance tickets, 1 exhibitor booth (8x8 ft booth space, draped & skirted 6 ft table)
- Breakfast, lunch, and evening hors d'oeuvres provided
- Delegate contact list - from attendees who have consented to share their info

Silver Sponsor | \$8,000

- Opportunity to introduce a workshop
- Silver sponsor recognition and company logo included in online invitations, paper invites, and webpage registration
- Silver sponsor recognition and company logo included on electronic signage at event
- Half page company ad included in Conference Program
- Company banners to be placed in event space
- Networking opportunities with fellow sponsors
- Promotion and mentions across FABMb social media platforms
- 3 free entrance tickets, 1 exhibitor booth (One 8x8 ft booth space, draped & skirted 6 ft table)
- Breakfast, lunch, and evening hors d'oeuvres provided
- Delegate contact list - from attendees who have consented to share their info

Bronze Sponsor | \$5,000.00 (SOLD)

- Bronze sponsor recognition and company logo included in online invitations, paper invites, and webpage registration
- Bronze sponsor recognition and company logo included on electronic signage at event
- Quarter page company ad included in Conference Program
- Promotion and mentions across FABMb social media platforms
- Networking opportunities with fellow sponsors
- 2 free entrance tickets, 1 exhibitor booth
- Breakfast, lunch, and evening hors d'oeuvres provided
- Delegate contact list - from attendees who have consented to share their info

Breakfast Sponsor | \$3,500.00

Lunch Sponsor | \$3,500.00

FOOD DONATION / SAMPLING

Contact Food & Beverage Manitoba to discuss opportunities. (204) 982-6372